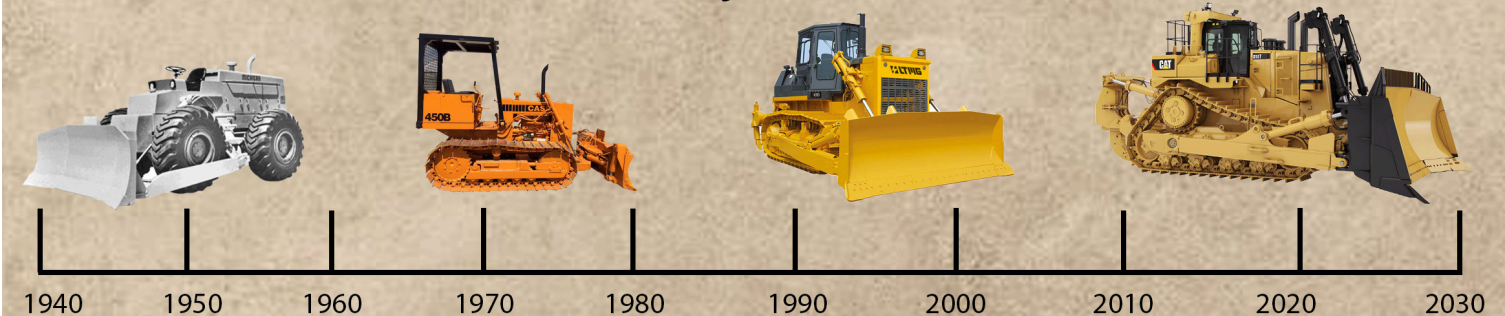


MO LICA 2025 Winter Convention

**POWERED BY THE PAST
FOCUSED ON THE FUTURE**

Missouri LICA Winter Convention
January 3-4, 2025



Join Missouri LICA for the 2025 Winter Convention as we recognize how we are
“Powered by the Past and Focused on the Future!”

- An optional tour will be available Friday morning. This year’s winter convention will have sessions with speakers focused on meeting you where you are to help you build your business for tomorrow.
- A live auction will be returning for 2025. Associates and contractors are encouraged to bring items or bid early and bid often!
- Sponsorships will be promoted on the sponsorship board at Winter Convention. Make sure you save your spot and get your sponsorship turned in by December 10, 2024! Link available on page 10.
- A pizza party for children under age 10 will be available again this year with activities and a movie available during the banquet.

DRAFT SCHEDULE - Speakers and times may change

Thursday, January 2, 2025

- Hotel block available, no organized activities

Friday, January 3, 2025

9:00 am- Meet in hotel lobby for departure

9:30 am-12:00 pm - Tour of EquipmentShare parts division with lunch included

12:00 pm - Trade Show opens

Lunch on your own if not touring

1:00-2:30 pm - Education Session: *Tentative*

Making the Most of Accounting for Your Business:
Speaker TBD

2:30-3:30 pm - Break and Trade Show

3:30- 5:00 pm - Education Session: Cost-share opportunities and Contractors - *Andy Rackers, USDA-NRCS State Conservation Engineer and Jim Plassmeyer, Staff Director, Soil and Water Conservation Program*

5:00-6:00 pm - Break and Trade Show

6:00 pm - Associates Night & Dinner w/ live auction

Saturday, January 4, 2025

7:30-8:30 am - Breakfast buffet open

8:30-10 am - Water Quality in Missouri - How LICA is making a positive difference: *Kelly Nelson, Professor and State Extension Specialist University Extension*

10:00-10:30 am - Break and Trade Show

10:30 am-12:00 pm - Education Session: *Tentative*
Small Business Options for Health Care Coverage

12-1 pm - Lunch and Associate of the Year Presentation

1:00-2:30 pm - Education Session: Optimizing Missouri811 Interactions to Minimize Damage and Injury - *Randy Norden, Missouri811 Executive Director*

2:30-3:00 pm - Break

3:00-5:00 pm - Membership Meeting

6:00 pm - Banquet and children’s pizza party

****9:00 pm** - approximate time of hospitality rooms opening Friday and Saturday nights

MO LICA 2025 Winter Convention Registration

Quantity	Item	Amount	Amount Due
	CONTRACTOR Early Bird Registration – Received in office by 12/6/24 <i>Individual Full Registration (Friday and Saturday)</i> <i>Spouse Full Registration (Friday and Saturday)</i> <i>Individual Registration, Saturday only</i> <i>Spouse Registration, Saturday Only</i> (Includes meals and convention attendance.)	\$225 \$175 \$175 \$150	
	CONTRACTOR General Registration – Received in office after 12/6/24 <i>Individual Full Registration (Friday and Saturday)</i> <i>Spouse Full Registration (Friday and Saturday)</i> <i>Individual Registration, Saturday only</i> <i>Spouse Registration, Saturday Only</i> (Includes meals and convention attendance.)	\$250 \$200 \$175 \$125	
	ASSOCIATE Pipe and Draped Booth (Includes two tickets for Friday dinner, breakfast Saturday, lunch Saturday, draped table, two chairs and wastebasket. Banquet meals not included.)	\$350	
	ASSOCIATE Electrical Outlet for Booth (Limited quantity available.)	\$15	
	\$5,000 Sponsorship	\$5000	
	\$2,500 Sponsorship	\$2500	
	\$1,000 Sponsorship	\$1,000	
	\$500 Sponsorship	\$500	
	\$250 Sponsorship	\$250	
	\$100 Sponsorship	\$100	
	Additional Friday Dinner Tickets (price per ticket)	\$30	
	Additional Saturday Breakfast Tickets (price per ticket)	\$30	
	Additional Saturday Lunch Tickets (price per ticket)	\$30	
	Additional Saturday Banquet Tickets (price per ticket)	\$75	
	Total Registration and Sponsorships		\$

Company Name: _____

Address: _____ City/State/Zip: _____

Email: _____ Cell Phone: _____

Please indicate the number of people who will be attending each meal.

_____ Friday Dinner _____ Saturday Breakfast _____ Saturday Lunch _____ Saturday Banquet

Payment Method (If not using online form and payment options)

_____ Check made to Missouri LICA, PO Box 1728, Jefferson City, MO 65102

_____ MasterCard or Visa # _____ Exp. Date: _____ / _____

Name on Card: (Please print) _____ Billing Zip Code: _____

3 Digit Security Code on the back of the card: _____

Names for Name Tags: _____